

WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD APRIL 1, 2009 THROUGH JUNE 30, 2009

ATTACHED ARE LISTINGS OR BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD APRIL 1, 2009 THROUGH JUNE 30, 2009.

PROGRAM INDEX: *"WCCO 4 News"* – is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: US Bank Text Scam, Jamaica Victims, Zicam Recall.

May 22, 2009, WCCO 4 News, "US Bank Text Scam" – "Smishing" is the latest kind of identity fraud. Consumers are getting suspicious cell-phone text messages to contact U-S Bank and verify their account information. One local woman called the number thinking it was US Bank, not realizing it was a scam. She discovered thousands of dollars had been withdrawn from her bank account. She contacted US Bank immediately and was told the withdrawal came from Romania! The bank continued to charge her overdraft fees. But after WCCO made some calls, and a lawyer got involved, US Bank has approved the woman's fraud claim. The bank has credited her account including thousands of dollars in overdraft charges. **June 8-9, 2009 – WCCO 4 News, "Jamaica Victims"** – More than 60,000 Minnesotans are taken by telemarketing scams every year. The criminals, based in Canada and Jamaica lure the elderly and vulnerable with promises that they have won millions of dollars in lottery jackpots. The sophisticated scam artists use letterhead stationery from the Department of Homeland Security, the IRS and the Federal Trade Commission to further convince their targets that the promises are legitimate. Then, the scammers spring their trap by telling potential victims that they must wire hundreds and thousands of dollars to the criminals in order to "pay excise taxes" among other expenses, before the funds can be released. During WCCO-TV's investigation, we located many Minnesota victims, all elderly or vulnerable, who had wired thousands of dollars in the hope of recovering the millions in promised winnings. One victim had taken out a note on her house and was losing it. WCCO's Don Shelby traveled to Jamaica at the invitation of the Department of Immigration and Customs Enforcement, the Minnesota Department of Public Safety and the Jamaican Constabulary Forces to confront some of the many criminals victimizing Minnesotans. Two stories aired back to back. **June 16, 2009, WCCO 4 News, "Zicam Recall"** – The Food and Drug Administration is telling consumers to stop using the cold remedy Zicam after

getting 130 complaints from consumers who have lost their sense of smell after using the nasal spray. The product contains zinc, which scientists say can damage nerves in the nose that help us smell. Although the agency has not issued a formal recall, it has said that Matrix, the manufacturer of Zicam, must now seek FDA approval because of safety issues.

CRIME AND PUBLIC SAFETY: Spring Jam Riots, Pools Open, RX Drug Abuse

April 27, 2009, WCCO 4 News, “Spring Jam Riots” – At least seven people have been arrested after a riot broke out near the University of Minnesota last night. People were celebrating Spring Jam near the U in Minneapolis. Police arrived to check out a house party and people started throwing rocks and bottles. Officers eventually set off tear gas grenades and shot off foam bullets. The whole situation lasted about five hours. Five of the people involved are U of M students who may learn this week what discipline, if any, they'll get from the University. Administrators at the University of Minnesota are trying to identify all the students who took part in the weekend riot. **May 23, 2009, WCCO 4 News, “Pools Open”** – The city of St. Paul along, with other cities opened its pools today with the upgraded safety measures and a new state law in effect regarding pool safety features. The Abigail Taylor Pool Safety Act (named after the little girl who died tragically after suffering a horrible accident when she sat on a pool drain cover, and later died from complications due to treatment for her injuries) requires shallow pools to have anti-entrapment drain covers. The city of St. Paul retrofitted the covers at their aquatic centers over the winter. The covers have automatic shut-off mechanisms to prevent strong suction when a person comes in contact with the drain. **June 16, 2009, WCCO 4 News, “RX Drug Abuse”** – When an armed man robbed two Minneapolis pharmacies last week, going after large amounts of Oxycontin pills, he reflected a disturbing pattern that concerns local drug officials. A new drug abuse report that tracks trends in the Twin Cities has some mixed results. The good news is that meth and cocaine use dropped over the past few years, but prescription painkiller abuse has been climbing to record levels. The report found Minneapolis has the highest level of pure heroin available and at the lowest cost, contributing to the increase in use.

DIVERSITY: Mpls. Settlement, Hamline Vandalism, Somali Boys Class, Hassan

April 10, 2009, WCCO 4 News, “Mpls. Settlement” – The City of Minneapolis has agreed to a settlement with five of its black police officers. The settlement is worth \$740,000 and stems from a discrimination lawsuit they filed in 2007. The suit claimed the officers were repeatedly passed over for promotions because they are black, and that the discrimination has gotten worse under current Chief Timothy Dolan. In a statement the city council said this settlement does not acknowledge any discrimination, but they want to put the case behind them and move forward. **April 22, 2009, WCCO 4 News, “Hamline Vandalism”** – Police are trying to find the people behind some vandalism at Hamline University in St. Paul. Someone spray-painted derogatory remarks aimed at the gay, lesbian, bisexual and transgender community. It's “Rainbow Week” on campus, which is a time to raise awareness about discrimination against gays and lesbians. **June 6, 2009, WCCO 4 News, “Somali Boys Class”** – Since last summer, dozens of young Somali men have disappeared from the Twin Cities area. It was feared that they have

been recruited by radical groups in Somalia. There are many videotapes popping up on various Internet sites aimed at young Somali men. The goal is to try and persuade them to go back to Somalia and join terrorist groups. One of the largest mosques in the area is trying to help by offering weekly classes for young men. The course teaches about the principles in the Quran. Leaders say if the young adults knew their religion, they wouldn't be easily misguided. **June 8, 2009, WCCO 4 News, "Hassan"** - A Somali teenager who vanished from the Twin Cities last fall has met his death in his homeland. The family of Burhan Hassan learned of his death in Somalia. They believe he was killed by members of the terrorist group, Al Shabab, and not as a result in fighting in the Somali war, but because he was trying to get back to Minneapolis. Hassan's uncle says the Islamic Center in Minneapolis may know more about the disappearance of several other Somali youth from the Twin Cities than they are saying.

ENVIRONMENT: Zebra Mussels, Water Quality

April 14, 2009, WCCO 4 News, "Zebra Mussels" - The Minnesota DNR says zebra mussel shells were recently found in Prior Lake. They're not sure if the shells came from live zebra mussels in the lake - or if they were brought there on a boat and fell off. However, the DNR says it probably means the lake is infested. The tiny mussels are invasive and can spread quickly. A female can produce up to a million eggs in one year. Zebra mussels cause all kinds of problems. They kill off native species, and can damage docks and block pipelines. The DNR says boaters need to make sure to clean off their boats and all equipment to keep the mussels from spreading. **May 20, 2009, WCCO 4 News, "Water Quality"** - University of Minnesota researchers are developing cutting edge technology to allow people to check water quality in lakes and rivers online. Temperatures, pollution levels, and other contaminants are measured via solar powered sensors which are being tested in area lakes and rivers. Researchers and environmentalists will be able to track and measure data allowing water quality forecasts or warnings to lake goers. The "hydrolab" may even allow water quality to be improved much faster.

GOVERNMENT: No Sunday Liquor, Budget '09, Senate Decision

April 21, 2009, WCO 4 News, "No Sunday Liquor" Minnesota's lawmakers want to lift a state mandate that is as old as the prohibition era. It requires that liquor stores stay closed on Sundays. The mandate was passed nearly a century ago, because lawmakers then felt a Sunday concoction of church and liquor- should not be mixed. But with the state's economy suffering, some politicians think it may be time to put the past behind and look for new sources of tax revenue. Minnesota is one of only 15 states that require liquor stores keep their doors closed on Sundays. Most liquor stores are against being open on Sunday's because they are not sure they would generate enough revenue and it would require longer work weeks. **May 21, 2009, WCCO 4 News, "Budget '09"** - Governor Tim Pawlenty has delivered on a promise to veto a last-minute tax bill passed by lawmakers at the end of this year's session. He is going ahead with his promise to use "unallotment", an executive power which allows him to budget the balance himself. He plans to cut at least a billion dollars worth of spending, which means cancelling money already promised. He's asking legislators and advocates for suggestions on which

organizations could afford to lose state funding. Democrats say they're upset with the governor's approach because he wasn't willing to work with them during the legislative session. **June 30, 2009, WCCO 4 News, "Senate Decision"** - After a bruising campaign and drawn out court fight, Al Franken claimed victory in the closest U.S. Senate race in Minnesota history. The victory comes nearly eight months after election day. The Minnesota Supreme Court ruled 5-0 in favor of Franken, rejecting all five of Senator Norm Coleman's legal challenges.

HEALTH: Grilled Meat, Kidney Stone, Kidney Stone, Back Pain

April 21, 2009, WCCO 4 News, "Grilled Meat" – A recent study from the University of Minnesota shows people who regularly eat very well-done grilled meat increase their risk of pancreatic cancer by almost sixty percent. Cancer-causing compounds form on the surface when meat is charred. The researchers recommend cutting off the blackened part of grilled meat before eating it, or cooking it on lower heat. **May 26, 2009, WCCO 4 News, "Kidney Stone"** - Kidney stones, one of the most painful urologic disorders, are also one of the most common. More than 10% people in the United States will get a stone; and 50 percent people who get a first stone are expected to get another one within 7 to 10 years. At the HealthEast Kidney Stone Institute in St. Paul doctors are using a new procedure to remove kidney stones. Tubeless percutaneous nephrolithotomy is a less invasive technique, and has now been proven to be an option for 90 percent of patients. Patients are able to reduce their stays in hospital from almost four days to just one, and, without the tube. **June 3, 2009, WCCO 4 News, "Back Pain"** - Dr. Andrew Will at Fairview Southdale Hospital is using a new procedure to treat back pain. He uses a live X-Ray, like a pacemaker for pain, to watch as he moves electrodes along a patient's spine. Once they're in place, the doctor hooks them up to a battery. An electric shock basically tricks the brain from feeling pain. The whole procedure takes less than an hour. Dr. Will says about 75 percent of his patients have less back pain and most of them are able to reduce or eliminate their medications.

WOMEN: Women Venture, BCancer Survivor

April 24, 2009, WCCO 4 News, "Women Venture" – A Minnesota group is helping women make their way through the new economy and career challenges as people struggle to keep or find jobs. Women Venture offers job seekers consultations, practice interviews on camera, job counseling, networking, job search guidance and even a graduation at the end of their "training". **May 5, 2009, WCCO 4 News, "BCancer Survivor"** – Minnesota's SAGE cancer screening program will provide 18-thousand women with free mammograms this year. The Minnesota Health Department is trying to make participating in the free mammogram program as convenient as possible. People don't have to come to St. Paul for an exam. There are 400 clinics all across the state participating.

YOUTH AND FAMILY: School Changes, GLBT Rally, Fare for All, Hauser Chemo

April 20, 2009, WCCO 4 News, "School Changes" – The best schools and quality education in Minneapolis are going through some turmoil brought on by state budget

deficits and declining enrollment. The school district is being forced to make some tough choices and devise a plan to balance the goals of achievement, integration and school choice. The school board will consider a long term plan that reduces Magnets from 19 to 13 and may limit a family's access to school choice. The plan would disrupt nearly a thousand students. But it could affect up to 10-thousand students because the district would also re-draw school boundaries. The Minneapolis district is facing a 28-Million dollar budget shortfall for next year. **April 20, 2009, WCCO 4 News, "GLBT Rally"** - Educational sessions were held this week at the state capitol, including one between young people and religious leaders about harassment in schools. It's already illegal in schools to bully someone based on race, gender and religion. However, the new bill adds 14 new categories, including disability, physical characteristics, and sexual orientation. Organizers hope the rally will make a difference with lawmakers. The bullying bill has already passed the Senate and organizers are hoping it will also make it through the House. **May 26, 2009, WCCO 4 News, "Hauser Chemo"** - Danny Hauser came back to Minnesota after a week on the run with his mother to avoid having chemotherapy. At an emotional court hearing: his parents relented and agreed to let doctors treat him with chemo. Citing religious beliefs, the family wanted to use alternative methods alone, but experts who diagnosed Danny say that's not enough. The 13-year-old boy has been diagnosed with Hodgkins Lymphoma. Danny will get some alternative treatments, along with the chemo, to help with the side effects. A judge ruled the 13 year old boy from Sleepy Eye could stay with his parents as long as they got him the chemo doctors recommended. The Hauser's lawyer apologized on behalf of the mother, Colleen Hauser for skipping last week's court appearance. He said the family has had a change of heart in regard to chemo treatments for Daniel.